

B4 RATES BROCHURE

MEDIA PACK AUTUMN 2021



CLASSIC MEMBERSHIP

Annual Rate£1,495+VAT

Additional Seats£75+VAT

For over 15 years B4 has helped hundreds of our members to connect at high quality events and secure excellent profile through a range of digital platforms. We invite you to join our growing community of members to help your business connect, raise its profile and work with B4 members who can help to make business more accessible, easier and fun.

SEATS	2
EVENTS, CONNECTIONS & ACCESS	
B4 Classic Events	Open to all seat holders at no charge
B4 Breakfasts, Lunches & Dinners	Open to all seat holders at extra charge – see page 6
Weekly digital contacts	✓
Access to Hubs	✓
NEWS	
B4 Magazine	Separate charge – see page 4
Upload unlimited News and Articles to the B4 website	✓

VIDEO & PHOTOGRAPHY	
All video and photography subject to separate charge	See page 5
Access to B4 Flickr account to download pics	✓
PROFILES	
Company Profile	✓
Individual Profiles	2
Backlink to Website	✓
Weekly Members Newsletter	✓

CLUB PLATINUM



Please note Club Platinum is invitation only to existing Members. For individuals recommended by existing Club Platinum Members to join, they must first purchase Company Membership at £1,495+VAT and then, subject to approval, must pay an additional £495+VAT for their Club Platinum seat.

Annual Rate Invitation only for existing Members or **£1,990+VAT** for new Members subject to approval
Additional Seats **£495+VAT**

SEATS	1
EVENTS, CONNECTIONS & ACCESS	
Priority Access to all Events subject to charges where applicable (see page 6)	✓
Invitations to other Club Platinum Member events through B4	✓
OFFERS	
Exclusive offers from other Club Platinum Members	✓
Share your own offer, preferential service or benefit with other Club Platinum Members	✓
UPDATES	
Regular Club Platinum webinars to share challenges with other Members	✓
Regular Club Platinum updates	✓
Invitation to the Club Platinum LinkedIn Group for updates	✓

PRIORITY BOOKING	
On video and photography bookings at preferential rates	✓ see page 4
On B4 Magazine bookings at preferential rates	✓ see page 5
INTRODUCTIONS & SERVICES	
Introductions to / from other Club Platinum Members	✓
Recommend your connections for Club Platinum Membership	✓
B4 post your News for you	✓
Introduce one up and coming business to receive a complimentary B4 Classic Membership	✓
VENUE ACCESS	
Access to the B4 Meeting Room for meetings and webinars at no charge	✓
Access to other B4 Venues as we grow the network of venues	✓

B4 MAGAZINE RATES

	CLUB PLATINUM	MEMBER & NEXUS	NON-MEMBER
Cover Feature – Video Interview ¹	£995	£1,295	£1,495
Single Page Video Editorial ²	£495	£695	£895
Single Page Animated Advert ³	£295	£345	£395
Single Page Video Advert ⁴	£895	£1,095	£1,295
Single Page Static Advert ⁵	£195	£245	£295
News item summary linked to website	£95	£115	£135
Article item summary linked to website	£115	£135	£155

¹includes video interview with B4’s editor with your article first in the magazine

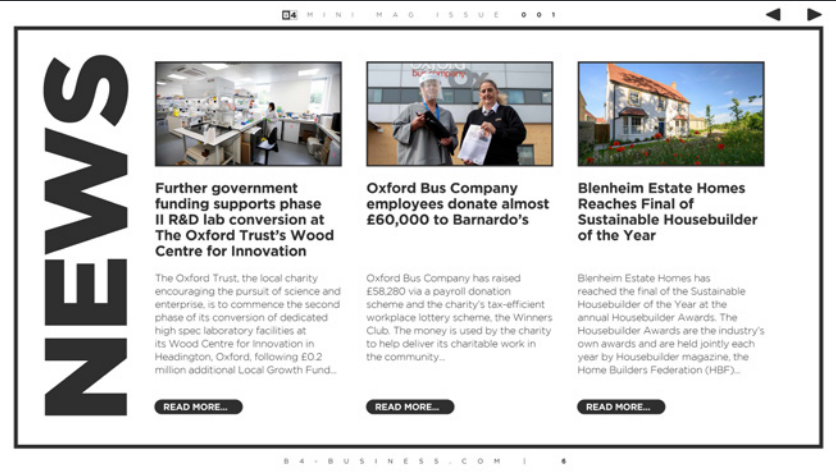
²includes video interview via zoom

³advert animated by Oxford Creative Agency (OCA) – restrictions apply

⁴advert recorded by OCA in the OCA studio

⁵supplied not designed - separate charges available for designed adverts

All prices quoted are net of VAT



STUDIO RATES

	CLUB PLATINUM	MEMBER & NEXUS	NON-MEMBER
Promotional Video Shoot - 1 minute video shot in the B4 Studio	£495	£750	£990
Zoom Shoots - 15 to 20 min webinar converted to video	£495	£750	£990
Photo Shoots - 10 high resolution photos	£295	£450	£590



All prices quoted are net of VAT

EVENT RATES

Please note prices are a guide only and are subject to change	CLUB PLATINUM	MEMBER & NEXUS	NON-MEMBER
B4 Classic Events	N/A	N/A	No Access
Breakfasts	£35	£70	No Access
Lunches	£95	£135	No Access
Platinum Dinners	£160	£225	No Access



DIGITAL OPPORTUNITIES

	CLUB PLATINUM	MEMBER & NEXUS	NON-MEMBER
Banners on website - period of one month in one position	£195	£295	£390
Newsletter Sponsorship for 4 Newsletters for one month	£495	£750	£990
Website section sponsorship - one section for one month	£245	£375	£490



All prices quoted are net of VAT

WE LOOK FORWARD TO
HEARING FROM YOU



WWW.B4-BUSINESS.COM



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