

#### MEDIA PACK AUTUMN 2021



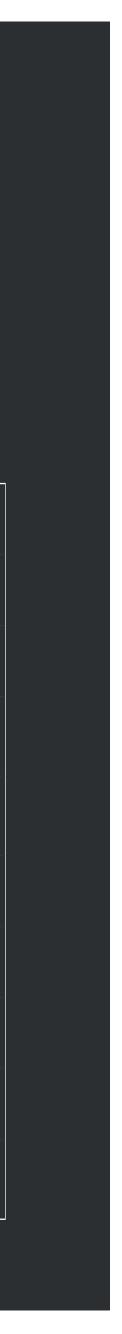




Annual Rate £495+VAT Additional Seats £75+VAT

For over 15 years B4 has helped hundreds of our members to connect at high quality events and secure excellent profile through a range of digital platforms. We invite you to join our growing community of members to help your business connect, raise its profile and work with B4 members who can help to make business more accessible, easier and fun.

SEATS	2	VIDEO & PHOTOGRAPHY	
		All video and photography subject to separate charge	See page 5
EVENTS, CONNECTIONS & ACCESS		Access to B4 Flickr account to download pics	$\checkmark$
B4 Classic Events	Open to all seat holders at no charge		
B4 Breakfasts, Lunches & Dinners	Open to all seat holders at extra charge - see page 6	PROFILES	
Weekly digital contacts	$\checkmark$		/
Access to Hubs	$\checkmark$	Company Profile	$\checkmark$
		Individual Profiles	2
NEWS		Backlink to Website	$\checkmark$
B4 Magazine	Separate charge - see page 4	Weekly Members Newsletter	$\checkmark$
Upload unlimited News and Articles to the B4 website	$\checkmark$		

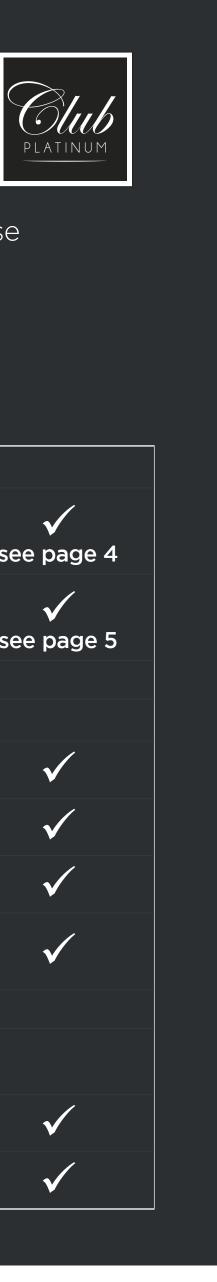


# CLUB PLATINUM

Please note Club Platinum is invitation only to existing Members. For individuals recommended by existing Club Platinum Members to join, they must first purchase Company Membership at £495+VAT and then, subject to approval, must pay an additional £495+VAT for their Club Platinum seat.

Annual Rate Invitation only for existing Members or **£990+VAT** for new Members subject to approval Additional Seats **£495+VAT** 

SEATS	1
EVENTS, CONNECTIONS & ACCESS	
Priority Access to all Events subject to charges where applicable (see page 6)	$\checkmark$
Invitations to other Club Platinum Member events through B4	$\checkmark$
OFFERS	
Exclusive offers from other Club Platinum Members	$\checkmark$
Share your own offer, preferential service or benefit with other Club Platinum Members	$\checkmark$
UPDATES	
Regular Club Platinum webinars to share challenges with other Members	$\checkmark$
Regular Club Platinum updates	$\checkmark$
Invitation to the Club Platinum LinkedIn Group for updates	$\checkmark$



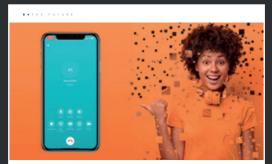
PRIORITY BOOKING         On video and photography bookings at preferential rates         On B4 Magazine bookings at preferential rates         INTRODUCTIONS & SERVICES         Introductions to / from other Club Platinum Members         Recommend your connections for Club Platinum Membership         B4 post your News for you         Introduce one up and coming business to receive a complimentary B4 Classic Membership         VENUE ACCESS         Access to the B4 Meeting Room for meetings and webinars at no charge         Access to other B4 Venues as we grow the network of venues		
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	$\checkmark$	

# B4 MAGAZINE RATES

	CLUB PLATINUM	MEMBER & NEXUS	NON-MEMBER
Cover Feature*	£695	£1,050	£1,390
Single Page Editorial**	£175	£275	£350
Double Page Editorial**	£195	£295	£390
Single Page Advert***	£95	£150	£190
Double Page Advert***	£175	£265	£350

\*includes studio photo shoot & interview with B4's editor with your article first in your version of the magazine \*\*copy supplied but designed by B4 / also appears on B4 website and promoted through B4 social media \*\*\*supplied not designed - separate charges available for designed adverts





Digitizelectric Expands to Provide Cloud Based Unified Communications Solutions based on *Pod* from 24 Seven Cloud







All prices quoted are net of VAT





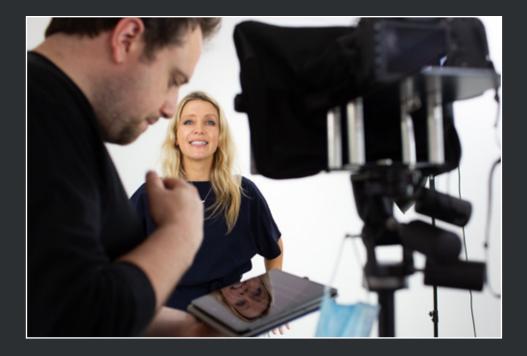


# STUDIO RATES

Promotional Video Shoot - 1 minute video shot in the B4 Studio

Zoom Shoots - 15 to 20 min webinar converted to video

Photo Shoots - 10 high resolution photos



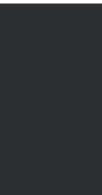


All prices quoted are net of VAT

CLUB PLATINUM	MEMBER & NEXUS	NON-MEMBER
£495	£750	£990
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£295	£450	£590







#### EVENT RATES

Please note prices are a guide only and are subject to change	CLUB PLATINUM	MEMBER & NEXUS	NON-MEMBER
B4 Classic Events	N/A	N/A	No Access
Breakfasts	£35	£70	No Access
Lunches	£95	£135	No Access
Platinum Dinners	£160	£225	No Access

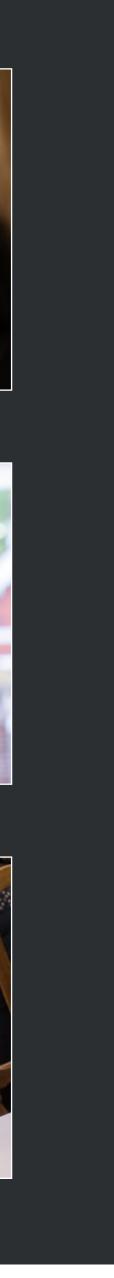
### DIGITAL OPPORTUNITIES

	CLUB PLATINUM	MEMBER & NEXUS	NON-MEMBER
Banners on website - period of one month in one position	£195	£295	£390
Newsletter Sponsorship for 4 Newsletters for one month	£495	£750	£990
Website section sponsorship - one section for one month	£245	£375	£490









# WE LOOK FORWARD TO HEARING FROM YOU



Designed by **oxfordcreative.agency** 

#### WWW.B4-BUSINESS.COM



